



# *Bitcoin in Indonesia*

## Media Placement Proposal

An opportunity to endorse your business to the Indonesian Bitcoin Community  
through **forum.bitcoin.co.id**



**Reasons why you should promote your business in Indonesia**

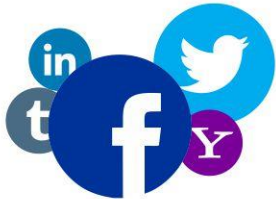
# Digital in Indonesia (2014)



Indonesia has a total country population of **251.2 million** (world's 4th most populated country), with 51% of them living in urban areas.



**28% of those people are active internet users** (71.2 million in total).



**70 million of people are active social media users.** Most of them have accounts in Facebook (2nd largest Facebook nation) & Twitter (3rd largest Twitter nation) and they are actively blogging.



**48 million of people are active mobile social users** with most of them using Skype, Line, WhatsApp and BlackBerry Messenger to chat.





**The Growth of Bitcoin Community in Indonesia**

# The Growth of Bitcoin Community in Indonesia



has more than

**60,000**

REGISTERED MEMBERS



with average growth rate

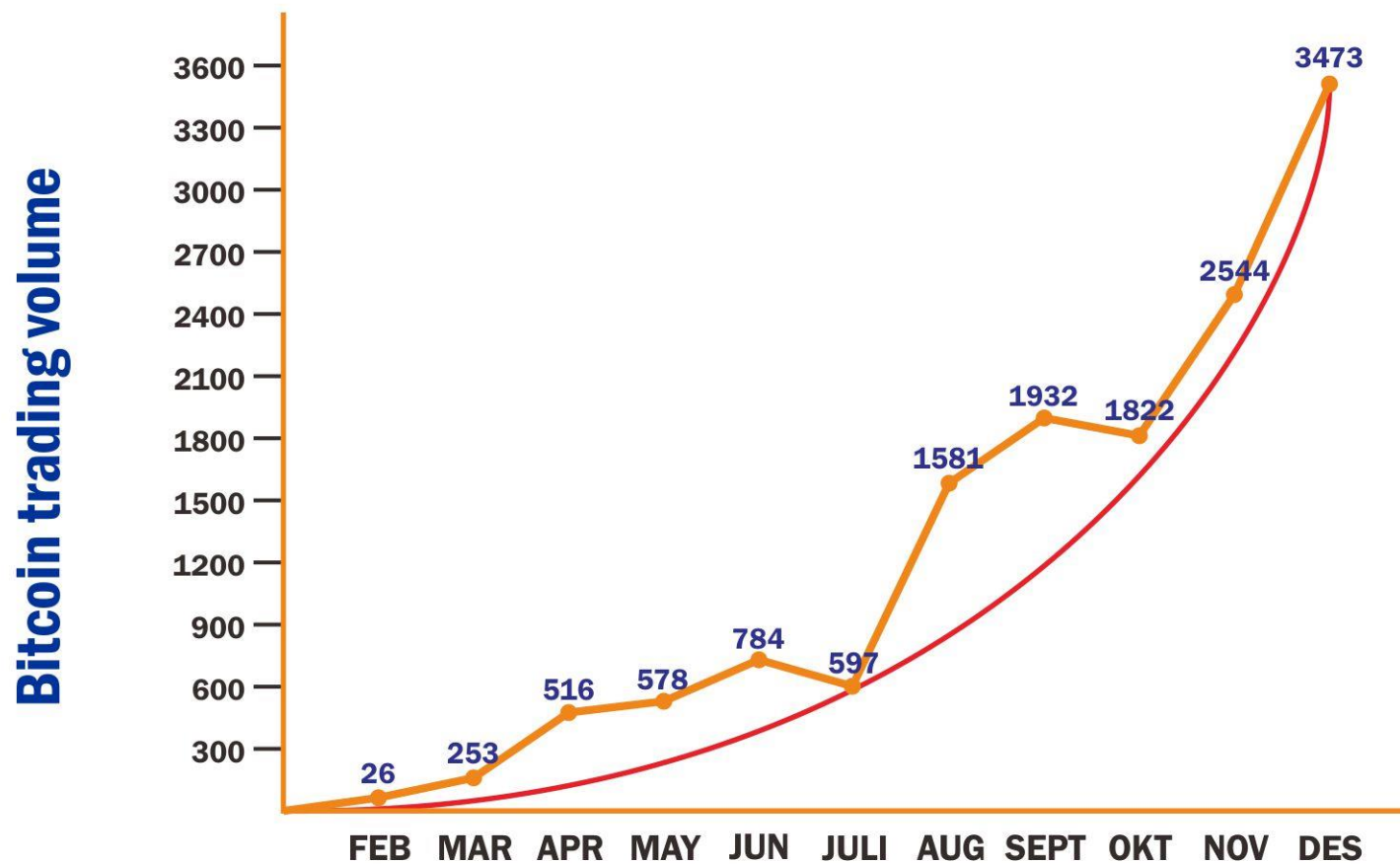
**100members/day**

# The Trading Volume of Bitcoin in Indonesia

- taken from Bitcoin.co.id—the biggest exchange in Indonesia -



# Bitcoin Community in Indonesia



**Year 2014**



**Forum for Indonesian Bitcoin Community**



# Bitcoin forum



Bitcoin.co.id has created a forum where people can freely share, discuss, and argue about any information regarding virtual currencies in the world

It is divided into different sections: Cryptocurrencies, Markets, Income from the Internet, and Longue. People can easily find and discuss what they need.

There is also a specific section to announce Bitcoin events, gathering, and meet ups to build a bigger Bitcoin community in Indonesia.

Visit:

**[forum.bitcoin.co.id](https://forum.bitcoin.co.id)**



**What We Offer**

**What do we offer you?**



# **FOUR SPOTS** **FOR AD PLACEMENT** **in the homepage** **of [Forum.bitcoin.co.id](https://forum.bitcoin.co.id)**

to use in order to promote  
your Cryptocurrency businesses  
and programs.

*As the world's 4th most populated country, Indonesia has a growing Bitcoin community  
which will be a perfect market for you to endorse your business*

## Forum Bitcoin Indonesia

Your Banner Ad

Your Banner Ad

Your Banner Ad

Your Banner Ad

### Cryptocurrencies



#### Announcement, Event & Gathering

Discussions: 42 Messages: 2,472



Latest: Bitcoin Giveaway Hadir Kembali!...  
johan\_saputra, Today at 12:34 AM



#### Diskusi Bitcoin

Discussions: 262 Messages: 6,628



Latest: Transaksi Anda Belum di Konfirm...  
asharsound, 2 minutes ago



#### Diskusi AltCoins

Discussions: 76 Messages: 1,617



Latest: Reddcoin browser wallet beta.  
eza3e, Yesterday at 11:47 PM



#### ESO - English Spoken Only

Discussions: 86 Messages: 289



Latest: CitiCoin - Cryptocurrency by Citi...  
Osukaru, Wednesday at 11:05 AM



#### Berita Cryptocurrencies



Latest: Berfoya-foya membeli mobil dan...

Search...

Sign up now!



Log in with Facebook



Log in with Twitter



Log in with Google

### Share This Page



Tweet 58



Recommend 178



42

### Top Posters

28 hari

04 | 55 | 00

7 Agustus 2015

Those BOXES are the spots where you could place your ads



# A Proposal



Price	0.5 (half) BTC for every banner
Duration	30 (thirty) days*
Benefit	Your advertisement <b>will be displayed on every page of <a href="https://forum.bitcoin.co.id">forum.bitcoin.co.id</a></b>
Banner size	<b>486 x 60 Pixel</b> for each banner. You may use gif banners if you wish.

## Additional notes:

As soon as you have made your payment, we will display the banner in your preferred spot, if it has not been reserved yet. If you wish to extend the time, you may contact us directly and we will assist you through it.

# Profits



**The profits** made from this media placement program will be used to educate and build a bigger Indonesian Bitcoin Community

## Contact us:



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