



Nissan Altima 3.5 SR shown in Radiant Silver.

PRINTED EXCLUSIVELY FOR

as sdf

## 2010 NISSAN ALTIMA®

**BRILLIANCE IN MOTION.** Find genius at your fingertips. Push Button Ignition to rouse a potent 270-hp V6. The outstanding response of a groundbreaking intelligent CVT transmission. Touch-screen navigation<sup>1</sup> with live traffic reporting to ease you through your daily commute. Nissan Intelligent Key® and Bluetooth® to keep your hands exactly where you want them – on the wheel of one of the most exhilarating sedans on the road.

<sup>1</sup>Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations.

®The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc. and any use of such marks by Nissan is under license.



**SHIFT** the way you move

## FOUR EXCEPTIONAL NISSAN ALTIMA CHOICES



**2.5:** TURNS HEADS



**2.5 S:** UNCOMMONLY EQUIPPED



**3.5 SR:** A MODEL OF ADVANCEMENT



**HYBRID:** THE FIRST HYBRID THAT DRIVES LIKE A NISSAN

## FEATURES

	2.5	2.5 S	3.5 SR	HYBRID <sup>1</sup>
<b>EXTERIOR</b>	Automatic on/off headlights	C		C
	High Intensity Discharge (HID) xenon headlights		S	
	Fog lights	AC <sup>2</sup>	S	
	Rear spoiler	AC <sup>2</sup>	S	C
	Dual exhaust with chrome exhaust-tip finishers			
	Dual body-color power outside mirrors			
	Folding outside mirrors with turn signal indicators	CP		C
	Heated outside mirrors with timer			P
<b>AUDIO</b>	Power sliding glass moonroof with tilt feature	CP	S	P
	AM/FM/CD audio system with 6 speakers			
	Digital Bose® audio system with AM/FM/CD and 4.3" color display with 9 speakers	PA	P	P
	Radio Data System (RDS); speed-sensitive volume control	PA	P	P
	Illuminated steering-wheel-mounted audio controls	C		C
	MP3/WMA CD playback capability	PA	P	P
	Auxiliary audio input <sup>3</sup>			
	Auxiliary audio/video input jacks <sup>3</sup>	T	T	T
	XM® Satellite Radio <sup>4</sup>	PA	P	P
	USB connectivity (iPod®-compatible) <sup>5</sup>	PA	P	P
<b>INTERIOR</b>	9.3 GB Music Box® hard drive for digital music storage and playback	T	T	T
	DVD playback capability	T	T	T
	Streaming audio via Bluetooth® wireless technology	T	T	T
	Nissan Intelligent Key® with Push Button Ignition			
	Nissan Hard Drive Navigation System with 6.5" touch-screen monitor and voice recognition	T	T	T
	XM NavTraffic®, XM NavWeather™ and Zagat Survey® restaurant reviews	T	T	T
	Bluetooth® Hands-free Phone System	PA	P	P
	HomeLink Universal Transceiver	SL	P	P
	RearView Monitor <sup>6</sup>	PA	P	P
	Air conditioning with in-cabin microfilter			
	Dual Zone Automatic Temperature Control (ATC)	CP	S	
	Power windows and door locks			
	Passenger-side front window one-touch auto-up/down	C		C
	Remote keyless entry with trunk release			
	Remote keyless front windows down	C		C
	Cruise control with steering-wheel-mounted controls			
	Multi-functional trip computer with outside temperature display			
	Tilt and telescoping steering column			
	Vehicle-speed-sensitive variable intermittent wipers			
	Dual illuminated visor vanity mirrors with extenders	C		C
	Nine cupholders (eight with manual transmission)			
	Overhead sunglasses storage			
	Auto-dimming inside rearview mirror with compass	SL	P	P
	Two 12-volt DC power outlets			

	2.5	2.5 S	3.5 SR	HYBRID <sup>1</sup>
<b>SEATING/APPOINTMENTS</b>	6-way manual adjustable driver's seat			
	8-way power adjustable driver's seat	C		C
	Driver's seat power adjustable lumbar support	SL	P	P
	Velour cloth seat trim			
	Leather-appointed seats	SL	P	P
	Heated front seats	SL	P	P
	Leather-wrapped steering wheel	C		C
	Leather-wrapped shift knob	SL	P	P
	Wood-tone trim (Blond interior only)	C		C
	Metallic trim (Frost and Charcoal cloth only)			
<b>SAFETY/SECURITY</b>	Premium metallic trim (Frost and Charcoal leather only)	SL	P	P
	60/40 Split fold-down rear seatbacks			
	Carpeted trunk lid trim			
	Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat-belt and occupant-classification sensors <sup>7</sup>			
	Driver and front-passenger seat-mounted side-impact supplemental air bags <sup>7</sup>			
	Roof-mounted curtain side-impact supplemental air bags for front-and rear-seat outboard occupants head protection <sup>7</sup>			
	Vehicle Dynamic Control (VDC) <sup>8</sup> with Traction Control System (TCS)			
	3-point ALR/ELR passenger seat belt system (ELR for driver)			
	Front seat belts with pretensioners and load limiters			
	Front-seat Active Head Restraints			
	LATCH System (Lower Anchors and Tethers for Children)			
	Zone Body construction with front and rear crumple zones			
	Hood-buckling creases and pipe-style steel side-door guard beams			
	Energy-absorbing steering column			
	Nissan Vehicle Immobilizer System			
	Vehicle Security System			

■ Standard  
 AC Accessory  
 C Part of Convenience Package

CP Part of Convenience Plus Package  
 SL Part of 2.5 SL Package  
 PA Part of Premium Audio Package

S Part of Sport Package  
 P Part of Premium Package  
 T Part of Technology Package

<sup>1</sup> Altima Hybrid is available in CA, NY, MA, CT, VT, OR, RI, ME, and NJ. Service of hybrid components outside those states is limited and could involve some days delay. <sup>2</sup> Requires Technology Package. <sup>3</sup> Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio/video input jacks while driving. <sup>4</sup> Required XM Radio, XM NavTraffic, and XM NavWeather monthly subscriptions sold separately. Subscription governed by XM Customer Agreement at [xmradio.com/service](http://xmradio.com/service) terms. XM NavTraffic only available in select markets. XM Radio and XM NavWeather available in continental US only. For more information see [www.xmradio.com/navweather](http://www.xmradio.com/navweather). <sup>5</sup> Always give your full attention to driving. Avoid operating your iPod® in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. <sup>6</sup> The optional RearView Monitor is a convenience, but not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. <sup>7</sup> Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents. See your Owner's Manual for more details. <sup>8</sup> VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. <sup>9</sup> Bose is a registered trademark of The Bose Corporation. <sup>10</sup> The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. <sup>11</sup> Zagat Survey is a registered trademark of Zagat Survey, LLC, Ltd.

## PACKAGES

### **☐ CONVENIENCE PACKAGE**

16" Aluminum-alloy wheels (standard on Hybrid)  
Automatic on/off headlights  
8-way power adjustable driver's seat  
Passenger-side front-window one-touch auto-up/down  
Remote front windows down  
Key-operated front windows up/down  
Dual illuminated visor vanity mirrors with sun visor extenders  
Leather-wrapped steering wheel  
Steering-wheel-mounted audio controls  
Wood-tone trim (Blond interior only)  
Rear spoiler (Hybrid only)  
Manual folding outside mirrors with turn signal indicators (Hybrid only)

### **☐ CONVENIENCE PLUS PACKAGE**

Power sliding glass moonroof with tilt feature  
Manual folding outside mirrors with turn signal indicators  
Dual Zone Automatic Temperature Control (ATC)  
Requires Convenience Package.

### **☐ 2.5 SL PACKAGE**

Leather-appointed seats and heated front seats  
Driver's seat power lumbar support  
Leather-wrapped shift knob  
HomeLink Universal Transceiver  
Auto-dimming inside rearview mirror with compass  
Illuminated center console  
Rear passenger air conditioning vents  
Premium metallic trim (Charcoal interior only)  
Requires Convenience Plus Package.

### **☐ PREMIUM AUDIO PACKAGE**

Bluetooth® Hands-free Phone System  
Digital Bose® audio system with color display and 9 speakers  
RearView Monitor¹  
XM® Satellite Radio² and USB connectivity (iPod®-compatible)  
Radio Data System (RDS) and speed-sensitive volume control  
Requires Convenience Plus Package.

### **☐ SPORT PACKAGE**

Fog lights and rear spoiler  
High Intensity Discharge (HID) xenon headlights  
Power sliding glass moonroof with tilt feature  
Dual Zone Automatic Temperature Control (ATC)

### **☐ PREMIUM PACKAGE**

Leather-appointed seats and heated front seats  
Driver's seat power lumbar support  
Bluetooth® Hands-free Phone System  
Digital Bose® audio system with color display and 9 speakers  
RearView Monitor¹  
XM® Satellite Radio² and USB connectivity (iPod®-compatible)  
Radio Data System (RDS) and speed-sensitive volume control  
HomeLink Universal Transceiver  
Auto-dimming inside rearview mirror with compass  
Leather-wrapped shift knob  
Illuminated center console and rear passenger air conditioning vents  
Premium metallic trim (Charcoal interior only)  
Power sliding glass moonroof with tilt feature (Hybrid only)  
Heated outside mirrors (Hybrid only)

This package requires Sport Package on 3.5 SR models and Convenience Package on Hybrid models.

### **☐ TECHNOLOGY PACKAGE**

Nissan Hard Drive Navigation System  
XM NavTraffic®, XM NavWeather™² and Zagan Survey®  
9.3 GB Music Box® hard drive  
DVD playback capability  
Streaming audio via Bluetooth® wireless technology  
Auxiliary audio/video input jacks³  
Energy flow monitor and energy/fuel history monitor (Hybrid only)

This package requires 2.5 SL Package, Premium Audio Package, accessory fog lights and accessory rear spoiler on 2.5 S models. 3.5 SR models require Premium Package. 4.3" color display and in-mirror compass are deleted with this package.



The Push Button Ignition combines with the wireless Nissan Intelligent Key® to start the vehicle without ever removing the key from your pocket or purse.

The available Bose® audio > system features a 4.3" color display, USB input (iPod®-compatible), and satellite radio.



< The Bluetooth® Hands-free Phone System teams up with your Bluetooth-enabled phone for advanced communication: make or receive calls, record voice messages, even store up to 70 telephone numbers.⁴

An intelligent CVT (Continuously > Variable Transmission) offers optimal power, and remarkable smoothness. Plus no shift shock.



< Nissan Hard Drive Navigation System. Stay on schedule with turn-by-turn Voice Guidance. Avoid nasty bottlenecks with XM NavTraffic.® Count on trusted restaurant recommendations from Zagan Survey,® while XM NavWeather™ helps you stay on top of changing weather.²⁵

## SPECIFICATIONS

### ENGINES

QR25DE – 2.5-liter DOHC 16-valve 4-cylinder engine  
Horsepower – 175 hp @ 5,600 rpm⁶  
Torque – 180 lb-ft @ 3,900 rpm⁶

VQ35DE – 3.5-liter DOHC 24-valve V6 engine  
Horsepower – 270 hp @ 6,000 rpm  
Torque – 258 lb-ft @ 4,400 rpm

Hybrid System Net Power – 198 hp (148 kw)  
QR25DE – 2.5-liter DOHC 16-valve 4-cylinder  
Horsepower – 158 hp @ 5,200–6,000 rpm  
Torque – 162 lb-ft @ 2,800–4,800 rpm  
Permanent magnet AC synchronous electric motor  
199 lb-ft @ 0–1,500 rpm (105 kw @ 4,500 rpm)  
Voltage – 650 V maximum  
Sealed Nickel-Metal Hydride (Ni-MH) Battery  
40 hp (30 kw)  
Voltage 244.8 V

### DRIVETRAIN

Front engine/Front-Wheel Drive  
Xtronic CVT® (Continuously Variable Transmission) with manual mode  
Electronically controlled Continuously Variable Transmission (eCVT) (Hybrid)

### WHEELS AND TIRES

16" x 7" steel wheels with bolt-on wheel covers (2.5, 2.5 S)  
16" x 7" 6-spoke aluminum-alloy wheels (part of ☐ on 2.5 S; standard on Hybrid)  
17" x 7.5" 5-split-spoke aluminum-alloy wheels (3.5 SR)  
P215/60TR16 tires (2.5, 2.5 S, Hybrid)  
P215/55VR17 tires (3.5 SR)

### SUSPENSION AND BRAKES

Front: Independent subframe-mounted strut-type  
Rear: Multi-link independent  
Sport-tuned suspension (3.5 SR)  
11.7" Front vented disc/11.5" rear disc brakes  
4-wheel Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD)

### WARRANTY

Every Nissan is backed by a 36-month/36,000-mile limited vehicle coverage and a 5-year/60,000-mile limited powertrain coverage. 2003-2010 Vehicles equipped with a Continuously Variable Transmission (CVT) also have a 10-year /120,000 mile CVT limited warranty extension. (For complete information, see your Nissan dealer and read the actual limited warranty.) For extra protection, you can also add Security+Plus®, the only extended service agreement approved by Nissan.

For more warranty information or questions on 2003-2010 vehicles equipped with a Continuously Variable Transmission please visit [www.NissanAssist.com](http://www.NissanAssist.com)

**Choose a dealer to buy your Nissan Altima:**

TORRE NISSAN  
79-125 HIGHWAY 111  
LA QUINTA, CA 92253  
(760) 777-8999

PEDDER NISSAN  
200 CARRIAGE CIRCLE  
HEMET, CA 92545  
(951) 766-1446

PALM SPRINGS NISSAN  
68-177 KYLE ROAD  
CATHEDRAL CITY, CA 92234  
(760) 328-2828

QUALITY NISSAN OF TEMECULA  
41895 MOTOR CAR PKWY  
TEMECULA, CA 92591  
(951) 676-6601

¹ The optional RearView Monitor is a convenience, but is not a substitute for proper backing procedures. Always turn and check that is safe to do so before backing up. The RearView Monitor may not detect every object behind you. ² Required XM Radio, XM NavTraffic, and XM NavWeather monthly subscriptions sold separately. Subscription governed by XM Customer Agreement at [xmradio.com/service/terms](http://xmradio.com/service/terms). XM NavTraffic only available in the select markets. XM Radio and XM NavWeather available in continental US only. For more information, see [www.xmradio.com/navweather](http://www.xmradio.com/navweather). ³ Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio/video input jacks while driving. ⁴ Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Cell phone not included. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ⁵ Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ⁶ CAL emissions (SULEV) equipment causes nominal reductions in horsepower (from 175 to 170 hp) and torque (from 180 lb-ft to 175 lb-ft). SULEV vehicles are available in California and some northeastern states. ⁷ Bose is a registered trademark of The Bose Corporation. All illustrations, photographs, and specifications in this publication are based on the latest product information available at the time of printing. Some vehicles shown with optional equipment. See the actual vehicle for complete accuracy. Availability and delivery times for particular models or equipment may vary. Nissan North America, Inc. reserves the right to make changes at any time, without prior notice, in prices, colors, materials, equipment, specifications, and models, and to discontinue models or equipment. Specifications, options, and accessories may differ in Hawaii, U.S. territories, and other countries. For additional information on availability, options, or accessories, see your Nissan dealer. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. **Always wear your seat belt, and please don't drink and drive.** © 2009 Nissan North America, Inc.